



NAVAJYOTHI
COLLEGE CHERUPUZHA
AFFILIATED TO KANNUR UNIVERSITY
RUN BY CST FATHERS



DEPARTMENT OF MANAGEMENT STUDIES

Annual Academic Report 2024-2025

www.njc.ac.in



May 2025

BBA
with

LOGISTICS AND SUPPLY CHAIN MANAGEMENT



About Us

bba@njc.ac.in

The Department of Management Studies at Navajyothi College, Cherupuzha, stands as a dynamic and forward-thinking hub of academic excellence. Since its inception in 2010, during the college's affiliation with Kannur University, the department has consistently evolved, beginning with an initial cohort of 40 students and growing to 68 ambitious learners in the 2024–2025 academic year. Approved by AICTE and aligned with the innovative FYUGP framework, the department embraces a future-ready curriculum designed to foster leadership, strategic thinking, and global employability. Our alumni network spans multiple continents, with professionals thriving in high-impact roles such as customs managers, marketing strategists, airport operations supervisors, supply chain executives, financial controllers, and entrepreneurs. With a strong industry orientation and a commitment to experiential learning, the department continues to empower students to become agile, market-ready professionals in today's competitive global landscape.

VISION

Foster the Career through Business Education

MISSION

1. To enable young men and women pro-industry.
2. To impart leadership qualities and social responsibility.

MEET OUR TEAM

HOD
Mr. SHIJO JOSE.
M.Com, MBA, M.Phil

**Assistant Professor
cum Bursar**
Fr. Arun James P. CST.
MBA

Assistant professor
Miss. Archana P
MBA

Assistant Professor
Miss. Layana Lakshmanan
M.Com, B.Ed

DEPARTMENT OF MANAGEMENT STUDIES

PROGRAMS OFFERED

PROGRAMS	NAME / SPECIALISATION
UNDER GRADUATION	BACHELOR OF BUSINESS ADMINISTRATION (MARKETING)
ADD ON PROGRAM	LOGISTICS AND SUPPLY CHAIN MANAGEMENT (CILT UK)
CERTIFICATE PROGRAMS	1. BASICS OF ACCOUNTING 2. M S OFFICE.

DEPARTMENT HIGHLIGHTS

AICTE APPROVAL

PH.D.REGISTRATION -1

PUBLICATION- 3

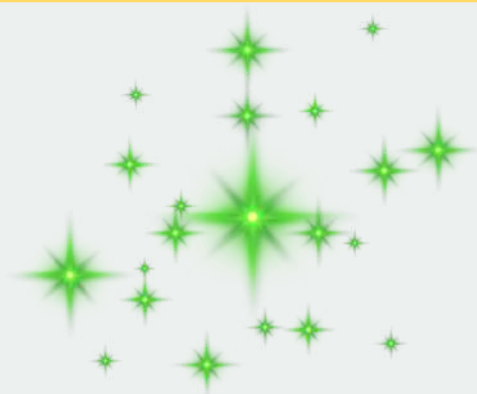
MOU-1

COLLEGE LEVEL SPORTS CHAMPIONSHIP

UNIVERSITY LEVEL ACHIEVEMENT IN SWIMMING COMPETITION

DEPARTMENT LIBRARY

ACHIEVEMENTS IN NATIONAL LEVEL MANAGEMENT FEST



STUDENTS' REPRESENTATIVES

PROGRAM	MALE	FEMALE
I YEAR BBA	GODSON ROY	OLIVYA ANNA VINCENT
II YEAR BBA	JASWIN JOSEPH P J	ADITYA JAGADHEESH
III YEAR BBA	NAVANEETH KRISHNAN K	MUFEEDA A
BBA ASSOCIATION SECRETARY	GODSON ROY	

STUDENTS' PROFILE 2024-2025

Program	Male	Female	Total
I YEAR BBA	16	05	21
II YEAR BBA	15	10	25
III YEAR BBA	18	04	22
TOTAL	49	19	68

Source: Department nominal
roll



UNIVERSITY RESULT ANALYSIS

PROGRAM	I SEMESTER			II SEMESTER		
	APPEARED	PASSED	PERCENTAGE	APPEARED	PASSED	PERCENTAGE
I YEAR BBA (FYUGP)	21	14	67	21	11	52.38

PROGRAM	III SEMESTER			IV SEMESTER		
	APPEARED	PASSED	PERCENTAGE	APPEARED	PASSED	PERCENTAGE
II YEAR BBA (CBCSS)	25	10	40	25		RESULT YET TO BE PUBLISHED

PROGRAM	V SEMESTER			VI SEMESTER		
	APPEARED	PASSED	PERCENTAGE	APPEARED	PASSED	PERCENTAGE
III YEAR BBA (CBCSS)	22	13	60	22	13	65

DEPARTMENT CONTRIBUTION TO EXAMINATIONS

NAME OF THE FACULTY	ROLE TAKEN
Mr.SHIJO JOSE	Senior Assistant Superintendent, Chief Examiner Viva-Voce , Project Report Evaluation
Fr. ARUN JAMES P	Chief Examiner for IT Tools for Business Practical Examination.
Miss. ARCHANA P	Invigilator for semester examinations, Additional examiner.
Miss. LAYANA LAKSHMANAN	Invigilator for semester examinations, Additional examiner.

INSTITUTIONAL RESPONSIBILITIES HELD BY THE FACULTY

Sl.No	Faculty Name	Area of Responsibility
1	SHIJO JOSE	1. Head of the Department 2. Staff Council Member 3. Senior Assistant Superintendent (University Examinations) 4. Public Information Officer of the College 5. Convenor, Gaveshana Research and Development Cell 6. Coordinator, Anti- Ragging Cell 7. IQAC Member. 8. Programme Coordinator, Logistics and Supply Chain Management add on program. 9. Certificate Program- Chairman, BoS.
2	FR.ARUN JAMES P	1. Bursar of the College. 2. Alpha Management Club, Faculty Coordinator. 3. Convenor, Placement Cell 4. Coordinator, N-SAC. 5. Staff council member.
3	ARCHANA P	1. IQAC- Department Coordinator. 2. Alpha Management Club Member 3. FYUGP- Department Coordinator.
4	LAYANA LAKSHMANAN	1. SWAYAM- Department Coordinator. 2. Alpha Management Club Member

**"All the world's a stage," reminding us of life's
fleeting nature and the roles we play, and "To be, or
not to be,"**

WILLIAM SHAKESPEARE



THE ALPHA MANAGEMENT CLUB



The Alpha Management Club of the Department of Management Studies at Navajyothi College, Cherupuzha, serves as a dynamic ecosystem that integrates all students and faculty into a cohesive learning community. Focused on fostering 21st-century competencies, the club leverages experiential learning modules, capacity-building workshops, and value-added sessions to enhance students' soft skills and employability quotient. With a strong emphasis on corporate social responsibility (CSR), the club also initiates rural immersion programs and community engagement projects, cultivating leadership acumen and stakeholder sensitivity. Positioned as an incubator for future business leaders, the Alpha Management Club aims to produce industry-ready professionals equipped with a strategic mind-set, ethical grounding, and a commitment to sustainable development.

Goals:

1. To develop management skills in students by making them organize and execute various events.
2. To provide various training sessions for students that can improve their competitive knowledge and skills.
3. To execute the various activities designed and coordinated by the Department of Management Studies.

Rules and Regulations:

1. All students and faculty members of the Department are members of the club.
2. To carry out the club's activities, a seven-member committee is selected from the club members.
3. The committee consists of a Faculty Coordinator and six student representatives (two representatives from each batch).
4. 50% of the student representatives should be female.
5. The committee should conduct meetings every month to discuss, decide and evaluate the activities of the club.
6. In case of no consensus among the committee members on any matter, the final decision will be taken by the Faculty Coordinator.
7. A member cannot remain in the committee for consecutive years.



OFFICE BEARERS



Fr. Arun James –
Faculty
Coordinator



Navaneeth Krishnan
President



Ahshara Raghu
Vice- President



Anit Johnson
Secretary



Niranjan E M
Joint Secretary

CLUB ACTIVITIES

ESSAY WRITING COMPETITION: GROWTH OF HANDLOOM SECTOR IN INDIA

On August 9, 2024, the Alpha Management Club organized an essay writing competition on the topic 'The Growth of the Handloom Sector in India'. This event encouraged students to think critically about the handloom sector growth, challenges, and opportunities. Twelve students from various departments participated in the competition, showcasing their writing skills and knowledge on the subject. Ms. Layana Lakshmanan, Assistant Professor of the Department of Management Studies, spoke to the students about the relevance of the handloom sector in India. The programme was conducted to aware students about the importance of the handloom sector in India. Ms. Evelyn Ruth Jimmy, 2 nd year BA English, won the first prize. Mr. Christy C J and Ms. Vaishali Ravindran won second and third position, respectively. The principal handed over the prize to the winner on 13-08-2024.



CARING HANDS : CHARITY HOME VISIT



On 21st November 2024, the Alpha Management Club organized a heartfelt visit to LISUEX Bhavan, Kannivayal Charity Home, in observance of the International Day of Charity. The initiative aimed to celebrate the spirit of giving, cultivate compassion, and encourage social responsibility among members by engaging with elderly residents supported by the organization. Beginning at 2:00 pm, members were warmly welcomed by the home's administrators and introduced to the residents. They spent meaningful time interacting, sharing stories, and offering companionship. Essential items and gifts, generously donated by the BBA third-year students, were distributed during the visit. The event concluded at 3:30 pm with a vote of thanks, leaving participants with a deep sense of fulfilment and community connection.



"ADHOORI KAHANI"- FAREWELL PARTY

The Alpha Management Club organized a heartfelt farewell party titled "ADHOORI KAHANI" for the 3rd year BBA students of the 2022 admissions on March 5, 2025, at the Seminar Hall, celebrating their achievements and experiences. The event commenced at 9:30 AM with a warm welcome from the organizers, creating a nostalgic atmosphere as students gathered to reflect on their journey. Distinguished guests in attendance included Manager Joseph Chathanattu, Women's Day special guests Director Aiswarya, Principal K K Somasekharan, Principal Honey Johnson, Vice Principal Smrithi T V, and faculty members Fr. Arun James P, Archana P, Layana Lakshmanan.

The guests shared their blessings and thoughts, with Fr. Joseph Chathanattu emphasizing the value of the skills gained, Miss. Aiswarya urging students to pursue their passions and lifelong learning, and Principal Somasekharan expressing pride in their accomplishments. The event featured engaging cultural performances showcasing student talents in dance and music, as well as heartfelt recollections from selected students about their time in the BBA program. A group photo was taken to capture the camaraderie and spirit of the occasion. "ADHOORI KAHANI" successfully fostered a sense of unity and nostalgia, marking the completion of the students' academic journey and inspiring them to embrace the future, with the Alpha Management Club expressing gratitude to all who contributed to the memorable celebration.



DEPARTMENT MENTORS LIST

Sl. No	Name of Mentor	Class
1	Miss. Layana Lakshmanan	I BBA
2	Fr. Arun James P	II BBA
3	Miss. Archana P	III BBA

INDUSTRY VISIT



Industrial Visit Report Summary

Department of Management Studies

Date: 17/01/2025

Location: WAM Tea Factory, Karimani, Wayanad

As part of the IV semester BBA curriculum, 25 students and three faculty members from the Department of Management Studies visited WAM Tea Factory in Wayanad on 17th January 2025. The purpose of the visit was to provide students with practical exposure to tea manufacturing processes, operational workflows, and management practices in the tea industry.

The visit commenced at 10:00 AM with a warm welcome and an introduction to the company's history, mission, and values by the WAM Tea management team. During the guided factory tour, students observed various stages of tea production including:

Tea Leaf Plucking and Sorting – Manual plucking and sorting of leaves based on size and quality.

Withering and Rolling – Moisture removal and enzyme activation for oxidation.

Fermentation and Firing – Flavor development through oxidation and drying to stop the process.

Packaging and Quality Control – Final product packaging and strict quality assurance measures.

In the interactive session that followed, students engaged with the management team to discuss marketing strategies, operational challenges, and industry dynamics. Key insights included the significance of quality control, efficient factory layout, and branding strategies. Students also gained awareness of real-world challenges such as climate change, labor shortages, and market volatility impacting the tea industry.

Conclusion:

The visit to WAM Tea Factory offered students a holistic and practical understanding of the tea production process and management practices. It enriched their academic knowledge with real-world industrial experience and fostered essential skills such as teamwork and communication. The insights gained are expected to positively influence their future professional endeavors.

INDUSTRY VISIT



"Time is the coin of your life. It is the only coin you have, and only you can determine how it will be spent."

Carl Sandburg

BBA Association

OVER VIEW

The BBA Association of Navajyothi College, Cherupuzha, is a statutory association in which all BBA students are members. The association is actively involved in organizing various skill development activities to enhance its members' professional competencies. Under the leadership of its secretary, Godson Roy, the association plays a vital role in fostering a collaborative learning environment and promoting overall student development.

ACTIVITY- CHESS TOURNAMENT

The chess tournament, organised by the BBA Association, was held on February 4, 2025, at 3.15pm in Room No.301 and culminated in the final match on February 07, 2025. A total of 10 teams participated in the event, which was conducted in a knock out format. The objective of the chess tournament was to promote the game of chess among students, foster a spirit of competition, and provide a platform for students to showcase their skills. Noyal Thomas, a third year B Com Finance student, emerged as the winner, taking home a cash prize. Rohit P, a second year BBA student, secured the second position.



DEPARTMENT INITIATIVE PROGRAMS

IGNITION

The Department of Management Studies conducts an orientation program titled "IGNITION" at the beginning of every odd and even semester. The objective of this program is to familiarize students with the courses offered during the respective semester.

During IGNITION, students are provided with a comprehensive overview of each course, including its syllabus, assessment methods, and learning outcomes. Faculty members present the details of their respective courses and address students' queries. The program is designed to help both new and continuing students clearly understand course expectations and structure, enabling them to plan their academic schedules and learning strategies effectively. It also facilitates interaction between students and faculty, offering guidance on elective selections, course planning, and other academic matters.

For the current academic year, IGNITION sessions were held on:

05/06/2024 for V semester students

09/07/2024 for III semester students

01/08/2024 for I semester students

15/11/2024 for VI semester students

05/12/2024 for IV semester students

12/02/2025 for II semester students.



ESPLORO - A WORKSHOP ON RESEARCH METHODOLOGY.

Date: 12-11-2024

Venue: Seminar Hall

Participants: VI Semester BBA Students.

To prepare VI semester students for their upcoming project work, the Department of Management Studies, in collaboration with the GAVESHANA Research Cell, organized a research methodology session on 12th November 2024 at 10:00 AM in the Seminar Hall. The session was attended by 20 students and 3 faculty members.

The resource person for the workshop was Mr. Renson Tomy, Assistant Professor at Sacred Heart College, Thevara, Ernakulam. The program commenced with a welcome address by Fr. Arun James, Assistant Professor Department of Management Studies.

The primary aim of the session was to introduce the foundational principles of research methodology, enabling students to undertake academic projects with confidence and precision. The workshop was structured into five segments, each addressing a key element of the research process.

Mr. Tomy began by explaining the concept and significance of research, followed by a detailed overview of various research types—qualitative, quantitative, and mixed methods—and corresponding design frameworks. Building on this, he discussed the literature review process, underlining the importance of critical evaluation and synthesis of sources to develop solid research questions.

Further sessions focused on data collection techniques, where students explored how to design surveys, conduct interviews, and work with secondary data. Practical insights were also provided on selecting research topics, framing objectives, determining sample sizes, and organizing the research process effectively. The structure and essential components of a high-quality research paper were also clearly outlined.

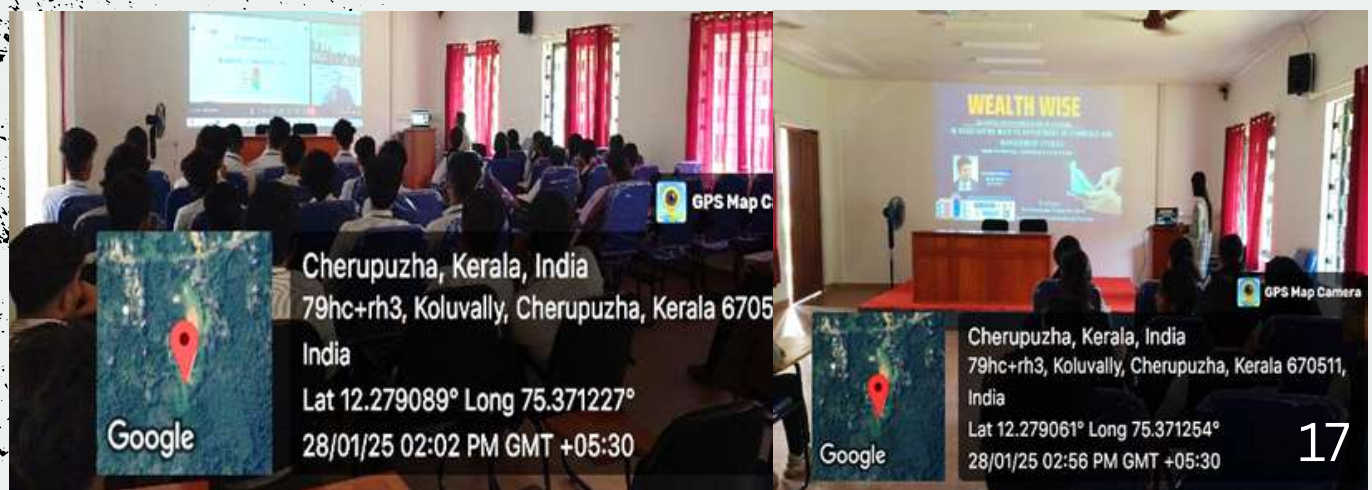


WEBINAR ON “INVESTOR AWARENESS PROGRAMME”

The webinar on “Importance of investments and savings” was organised by WEALTH WISE Securities Exchange Board of India (SEBI) in association with PG Department of Commerce and Department of Management Studies. The programme aimed to create awareness about the importance of investments and savings among the participants. The webinar was held on 28th January 2025, from 2.00pm to 3.00pm, at the seminar hall. The program commenced with a welcome address by Mr. Eby Jose P, Assistant Professor, P G Department of Commerce, who introduced the resource person, Mr. Anto Jose, NSE Trainer. The resource person delivered a comprehensive presentation, covering topics such as types of investments, risk management, mutual funds, and goal based investing. The webinar was attended by 44 participants, comprising students, four faculty members from two departments.

The primary objectives of the webinar on "Importance of Investments and Savings" were to create awareness among the participants about the importance of investments and savings, improve their financial literacy, and empower them to make informed decisions about their financial resources. The program aimed to educate the participants on various aspects of investments and savings, including types of investments, risk management, and goal-based investing. Additionally, the webinar sought to motivate the participants to start investing and saving, with a focus on achieving their long-term financial goals, and to provide them with the knowledge and skills necessary to manage their finances effectively. The participants were actively engaged throughout the program, and their feedback indicated that they gained valuable knowledge and insights on investments and savings.

The presentation was followed by a question answer session, where participants had the opportunity to clarify their doubts and seek guidance from the resource person. The impact of the webinar was significant, as it empowered the participants to take charge of their financial resources and make informed decisions about their investments and savings. The event highlighted the importance of financial literacy and the need for individuals to plan for their financial future. In conclusion, the webinar on “Importance of Investments and Savings” was a successful event that achieved its objectives, and the organisers plan to conduct more webinars and workshops on topics related to finance, investments and management.



Certificate Programmes Report

Programme Titles

1. Microsoft Office
2. Basics of Accounting

Introduction

The Department of Management Studies, under the guidance of the Principal, and Navajyothi Career Training Centre successfully conducted two value-added Certificate Programmes aimed at enhancing the technical and professional skills of students. These programmes were designed to cater to the specific academic levels and future employability needs of the students.

Programme Details

Microsoft Office: Offered to final-year students, this programme focused on equipping participants with practical skills in Microsoft Word, Excel, PowerPoint, and Outlook.

Basics of Accounting: Designed for second-year students, this course introduced fundamental concepts in accounting, including journal entries, ledger maintenance, and financial statement preparation.

Duration

Each programme was conducted over a period of 30 hours.

Board of Studies Constitution

Prior to the implementation of the programmes, a Board of Studies was constituted by a notification issued by the Principal.

Chairman: Mr. Shijo Jose, Head of the Department

Members: Faculty members from the Department of Management Studies

The Board was entrusted with the responsibility of curriculum design and the overall academic structure of the programmes.

Curriculum Development and Implementation

The Board of Studies developed comprehensive curricula for both certificate programmes, ensuring alignment with industry standards and academic relevance. Upon finalization of the syllabus, regular classes were conducted by qualified faculty members.

Examination and Evaluation

A formal examination was conducted at the end of the course. The question paper was prepared by the concerned faculty in accordance with the approved syllabus. Evaluations were carried out systematically, and results were declared promptly.

Certification and Convocation

After the publication of results, successful candidates were awarded certificates in a Convocation Ceremony organized by the college. The authority of distribution is Navajyothi Career Training Centre. This formal event marked the culmination of the certificate programmes and served to recognize the students' achievement.

Conclusion

The Certificate Programmes on Microsoft Office and Basics of Accounting were successfully completed with active participation from students and commendable support from the faculty. These initiatives not only enhanced the skill sets of students but also contributed to the academic enrichment and professional preparedness envisioned by the Department of Management Studies



1. SWAYAM

SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) is an initiative by the Government of India designed to provide free online education to learners across the country. It aims to make high-quality learning resources accessible to all.

In a notable academic achievement, two students from the Department of Management Studies have successfully qualified for the SWAYAM online course titled "AI in Human Resource Management", a 12-week program conducted during the academic year 2024–2025.

The course, designed to provide in-depth knowledge of the applications of Artificial Intelligence in HR processes, concluded with a national-level examination held on May 4, 2024. Among the four students who enrolled in the course, Arshia K A and Abhishek Kumar A S, I Year BBA earned certification by meeting the qualification criteria.

This achievement reflects the students' commitment to up skilling through emerging technologies and their ability to balance self-paced learning with academic responsibilities. The success also underlines the increasing relevance of interdisciplinary courses offered by the SWAYAM platform, an initiative by the Ministry of Education, Government of India, aimed at promoting inclusive and accessible learning.



2. LOGISTICS AND SUPPLY CHAIN MANAGEMENT- CILT UK

Progress Update on Add-on Program in Collaboration with CILT, UK

As part of the Memorandum of Understanding (MoU) between Navajyothi College and the Chartered Institute of Logistics and Transport (CILT), UK, the add-on program was launched during the academic year 2023–2024 under the aegis of the Department of Management Studies. The initiative aims to enhance students' professional competencies in the fields of logistics and transportation through globally recognized certification and practical exposure with placement.

In the current academic year (2024–2025), a total of 22 students have enrolled in the program, reflecting growing interest and positive reception among learners. The program is progressing successfully, with students actively engaging in both theoretical and applied components of the curriculum.

To review and support the continued development of the program, Ms. Ruth Francis, Education Strategy Lead at CILT, UK, visited the Navajyothi College campus in January 2025. Her visit included interactive sessions with faculty, students, and administrative staff, focusing on aligning the program with international best practices and exploring opportunities for further collaboration.

The institution remains committed to delivering high-quality, career-oriented education through strategic academic partnerships and global engagement.



INTERNSHIP-TRAINING

A three-month marketing internship was conducted for BBA students of Navajyothi College, Cherupuzha, at WAYANAD AGRO-MOVEMENT TEA COMPANY LIMITED (WAM TEA), KARIMANI, WAYANAD, DIST. During the internship, students gained valuable hands-on experience in various aspects of marketing, including product development, market research, sales, and promotional activities.

The program provided an excellent opportunity for students to apply their classroom learning to real-world business scenarios. They developed key skills such as data analysis and campaign management while deepening their understanding of the tea industry.

The internship proved highly beneficial, offering both knowledge enhancement and practical exposure. Impressed by the students' performance, WAM TEA WAYANAD expressed interest in welcoming more interns in the future, signalling the strengthening of the partnership between the company and the college.

All participating students were awarded completion certificates, marking the successful conclusion of the program.



ACADEMIC QUALITY ENHANCEMENT PROGRAMMES

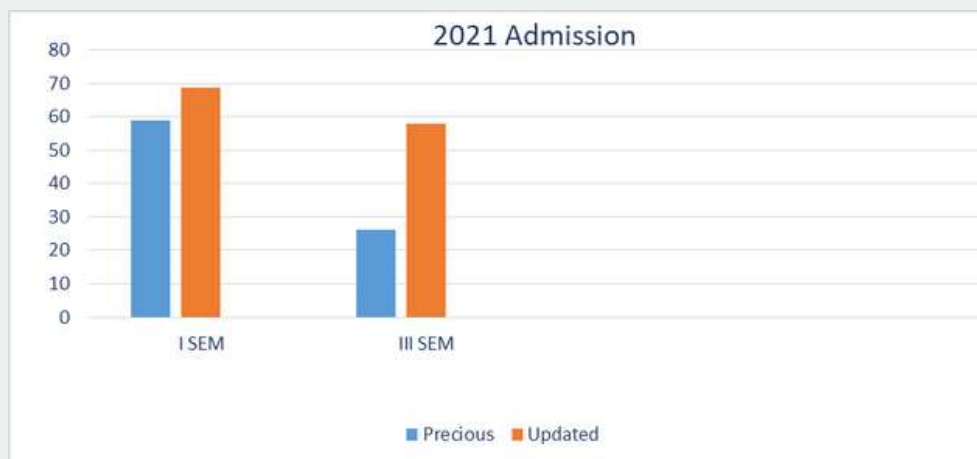
Students' Academic Acceleration Programmes (SAAP)

The Students' Academic Acceleration Programme (SAAP) is a dynamic and visionary initiative designed to unlock the full academic potential of every student. At its core, SAAP recognizes the unique capabilities and aspirations of learners by categorizing them into three progressive tiers—5G, 4G, and 3G—based on their academic performance.

This intelligent classification system allows for the creation of highly customized and strategically designed programs tailored to each course and semester. With a strong emphasis on personalized learning, SAAP offers targeted academic interventions, enriching skill-development modules, and dedicated mentorship. More than just a support system, SAAP cultivates a vibrant ecosystem of excellence, igniting passion, confidence, and a drive for continuous growth in students—empowering them to excel not only in academics but in all facets of life.

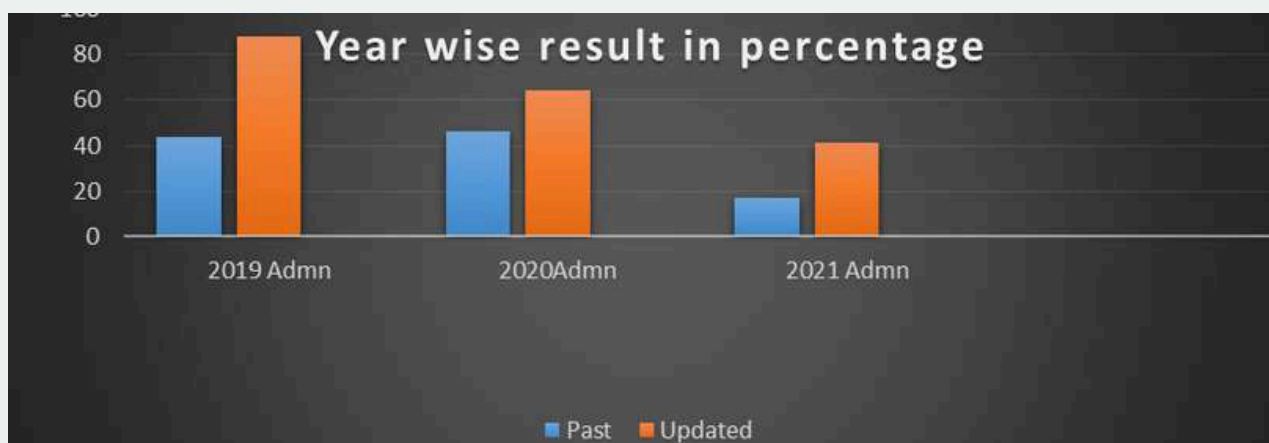
Foster – Guiding Students toward Academic Redemption.

Foster is a focused and empowering academic revival program meticulously crafted to support students in conquering their supplementary examinations. More than just remedial coaching, Foster serves as a beacon of hope and resilience, offering strategic, subject-specific guidance to help students transform past setbacks into stepping stones for success. With personalized mentoring, expertly curated study materials, and consistent practice sessions, the program reignites students' confidence and sharpens their grasp of complex concepts. Backed by a structured curriculum and a team of committed educators, Foster nurtures a growth mind-set, enabling students to rise above their academic hurdles and emerge stronger, more determined, and ready to embrace future challenges with clarity and competence.



Reboot – Reviving Academic Confidence and Capability:

Reboot is a dedicated and transformative initiative designed to reignite the academic journey of students who have faced prolonged challenges in clearing their examinations over the past three years. With a deep understanding of the individual hurdles these learners have encountered, Reboot offers a holistic blend of academic reinforcement, strategic mentoring, and emotional support. Through customized learning plans, one-on-one guidance, and a nurturing environment, the program empowers students to overcome academic stagnation and rediscover their potential. By addressing both intellectual and psychological roadblocks, Reboot has become a catalyst for remarkable turnarounds—enabling students to regain confidence, achieve academic milestones, and step forward with renewed determination and clarity.



RESEARCH CONTRIBUTIONS

PUBLICATIONS – FACULTY

Name of the Faculty	Type of Publication	Title of the Paper or Book Chapter	Journal Name or Publisher Name	ISSN or ISBN Number
Archana P & Layana Lakshnanan	Research Publication	Critical Role of Change Management in Boosting Employee Engagement and Retention	The Academic International Journal of Multi-Disciplinary Research	ISSN 2583-973X (online)
Shijo Jose	Edited Book	Empowering the Indian Consumer: A Regulatory Landscape	Recent Development in India @ 2024 Volume –II. Chyren Publications.	“ISBN: 978-81-19820-67-2” in June 2024.

FACULTY ATTENDED PROGRAMMES

Sl. No	Name of Faculty	Category	Name of Programme	Hosting Agency
1	Archana P	FDP International	Power of AI Tools for Enhanced Research (09/07/2024-19/07/2024)	SRM Institute of Science and Technology, Ramapuram
		FDP International	Higher Education in An AI Certified World 17/09/2024	PES University, Bengaluru
		FDP International	Next Generation Technologies on Information and Communication. 05/11/2024-09/11/2024	Bengal College of Engineering and Technology &IIC
2	Layana Lakshmanan	FDP International	Power of AI Tools for Enhanced Research (09/07/2024-19/07/2024)	SRM Institute of Science and Technology, Ramapuram
3	Shijo Jose	FDP International	Power of AI Tools for Enhanced Research (09/07/2024-19/07/2024)	SRM Institute of Science and Technology, Ramapuram

STUDENTS' PROJECTS

SL NO	REGISTER NUMBER	STUDENT NAME	TOPIC
1	NJ22BBAR 001	Abhishek Thomas	A STUDY ON THE ROLE OF HARITHA KARMASENA FOR PLASTIC WASTE MANAGEMENT AND RECYCLING SPECIAL REFERENCE TO PERINGOME, CHERUPUZHA AND EAST ELERI GRAMA PANCHAYATH
2	NJ22BBAR 002	Ajmal A	A STUDY ON EFFECTIVENESS OF ONLINE TRAINING INTERVENTIONS AMONG PHARMACEUTICAL SALES REPRESENTATIVES WITH SPECIAL REFERENCE TO KANNUR DISTRICT
3	NJ22BBAR0 03	Akhil K S	A STUDY ON EFFECTIVENESS OF ONLINE TRAINING INTERVENTIONS AMONG PHARMACEUTICAL SALES REPRESENTATIVES WITH SPECIAL REFERENCE TO KANNUR DISTRICT
4	NJ22BBAR0 04	Athul Krishnan	AN EMPIRICAL STUDY OF PART TIME JOBS AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
5	NJ22BBAR0 05	Emil James Saji	A STUDY ON FINANCIAL LITERACY AND DIGITAL BANKING AWARENESS AMONG SENIOR CITIZENS SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
6	NJ22BBAR0 06	Esham K V	A STUDY ON INVESTMENT PATTERN AMONG TAXI DRIVERS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
7	NJ22BBAR0 07	George Thomas	A STUDY ON FINANCIAL LITERACY AND DIGITAL BANKING AWARENESS AMONG SENIOR CITIZENS SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
8	NJ22BBAR0 08	Jewel Joseph	AN EMPIRICAL STUDY OF PART TIME JOBS AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
9	NJ22BBAR0 09	Joseph Scaria	AN EMPIRICAL STUDY OF PART TIME JOBS AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
10	NJ22BBAR0 10	Karthik Krishnan	A STUDY ON EFFECTIVENESS OF ONLINE TRAINING INTERVENTIONS AMONG PHARMACEUTICAL SALES REPRESENTATIVES WITH SPECIAL REFERENCE TO KANNUR DISTRICT
11	NJ22BBAR0 11	Muhammed Afrin M T	AN EMPIRICAL STUDY OF PART TIME JOBS AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO KANNUR DISTRICT
12	NJ22BBAR0 12	Muhammed Rafeen P V	A STUDY ON INVESTMENT PATTERN AMONG TAXI DRIVERS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH

STUDENTS' PROJECTS

SL NO	REGISTER NUMBER	STUDENT NAME	TOPIC
13	NJ22BBAR 013	Muhammed Suhail K	A STUDY ON THE ROLE OF HARITHA KARMA SENA FOR PLASTIC WASTE MANAGEMENT AND RECYCLING SPECIAL REFERENCE TO PERINGOME, CHERUPUZHA AND EAST ELERI GRAMA PANCHAYATH
14	NJ22BBAR 014	Navaneeth Krishnan	A STUDY ON FINANCIAL LITERACY AND DIGITAL BANKING AWARENESS AMONG SENIOR CITIZENS SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
15	NJ22BBAR 015	Noyal Michael	A STUDY ON THE ROLE OF HARITHA KARMA SENA FOR PLASTIC WASTE MANAGEMENT AND RECYCLING SPECIAL REFERENCE TO PERINGOME, CHERUPUZHA AND EAST ELERI GRAMA PANCHAYATH
16	NJ22BBAR 016	Thashreef C	A STUDY ON INVESTMENT PATTERN AMONG TAXI DRIVERS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
17	NJ22BBAR 017	Thomas Jose	A STUDY ON FINANCIAL LITERACY AND DIGITAL BANKING AWARENESS AMONG SENIOR CITIZENS SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
18	NJ22BBAR 018	Vishnu A V	A STUDY ON EFFECTIVENESS OF ONLINE TRAINING INTERVENTIONS AMONG PHARMACEUTICAL SALES REPRESENTATIVES WITH SPECIAL REFERENCE TO KANNUR DISTRICT
19	NJ22BBAR 020	Jumana Farha K P	A STUDY ON THE CHALLENGES OF ONLINE FOOD DELIVERY ON TRADITIONAL HOTEL BUSINESS WITH SPECIAL REFERENCE TO PAYYANUR AND TALIPARAMBA TALUKS
20	NJ22BBAR 021	Laya P P	A STUDY ON THE CHALLENGES OF ONLINE FOOD DELIVERY ON TRADITIONAL HOTEL BUSINESS WITH SPECIAL REFERENCE TO PAYYANUR AND TALIPARAMBA TALUKS
21	NJ22BBAR 022	Mufeeda A	A STUDY ON THE CHALLENGES OF ONLINE FOOD DELIVERY ON TRADITIONAL HOTEL BUSINESS WITH SPECIAL REFERENCE TO PAYYANUR AND TALIPARAMBA TALUKS
22	NJ22BBAR 023	Thasneem P N	A STUDY ON THE CHALLENGES OF ONLINE FOOD DELIVERY ON TRADITIONAL HOTEL BUSINESS WITH SPECIAL REFERENCE TO PAYYANUR AND TALIPARAMBA TALUKS

STUDENTS' PROGRESSION

Students Placed

SL.NO	NAME OF STUDENT	INSTITUTION PLACED
1	AKHILA JOSEPH	D7 NET WORKS
2	JITHIN THANKACHAN	GENESIS, FMS
3	ASWANI P	TVS MALABAR MOTORS
4	JOBIN OS	ATX LOGISTICS
5	BIBINA BENNY	OFFICE ASSISTANT , WEDDING MARRIMONY, CHERUPUZHA
6	AKHIL TK	MERCHANT WELFARE SOCIETY, CHRUPUZHA
7	ABDUL BAHID	CSE, CHENNAI INTERNATIONAL AIRPORT
8	STEJIN SEBASTIAN	PLO, BAJAJ FINANCE
9	BIBN VARGHESE	CUSTOMER SERVICE, CHENNAI INTERNATIONAL AIRPORT

STUDENTS' PROGRESSION

Students in Higher Education

SL.NO	NAME OF THE STUDENT	PROGRAMME
1	AKHILKUMAR CS	M.COM
2	NIDHIN JOSEPH	MSW
3	DIYONA JOSEPH	MSW
4	SREERAG E V	MBA
5	ABIN V T	MBA
6	AKHILJITH KUTHURUMMAL	MBA
7	ARUN ANIL	LOGISTICS AND SUPPLY CHAIN MANAEMENT
8	EMMANUEL GEORGE	ACCOUNTING -VIBES
9	AKHIL DOMINIC	PGDIL

SPORTS AND ARTS



The Department of Management Studies, Navajyothi College, Cherupuzha, proudly celebrates an outstanding year of achievements across sports, arts, and cultural arenas, marking its triumphant presence at various prestigious events. The department secured the Overall Championship at the College Sports Day, showcasing exceptional athletic talent. At the Kannur University Athletic Meet 2024-25, our students emerged victorious with remarkable performances in swimming. Akshara Raghu second year BBA, made waves with a 1st place in the 200m relay, 2nd in the 100m relay, 2nd in the 100m and 50m breaststroke, 3rd in the 200m breaststroke, and 3rd in the 100m freestyle. Anfas Shahul, first year BBA added to the glory by clinching 1st place in the 4×200m relay and 3rd in the 4×100m relay.

In the cultural domain, Joseph Scaria won the second prize in the Photography Contest at Kannur University Kalolsavam and secured the first prize in the Short Film Competition at the Lissaura Intercollegiate Fest. Together with Athul Krishnan, he also won first prize in Photography and the Treasure Hunt event at the same fest. Our students showcased their managerial brilliance at the Management Fest 'KARMANTA' organized by Vimal Jyothi Institute of Management and Research. In addition, the Fashion Show team comprising Deborah Joy, Soorya Sankar C N, Albert George, and Muhammed Safwan earned 2nd prize, while Sayana John danced her way to a 2nd prize in the Dance Competition. Rosna E.G.S. proudly represented the department in the Debate Competition organized by the District Women and Child Development Office, Kannur.

These exceptional accomplishments are a testament to the vibrant spirit, talent, and dedication of our students, bringing immense pride to the Department of Management Studies and the entire Navajyothi College community.



DEPARTMENT MEETINGS

Departmental meetings will be conducted regularly, aiming to create well-informed and more efficient employees. These meetings play a vital role in strengthening interpersonal relationships, promoting collaboration, reducing stress among staff, and fostering meaningful discussions. Additionally, they serve to reinforce the department's mission, vision, and core values.

Meetings will be scheduled once a month and will be chaired by the Head of the Department or the HOD-in-charge. During each session, class in-charges will present reports on their respective classes, take necessary actions, and ensure that minutes of the meeting are properly recorded.

Key discussion points will include:

- Student attendance
- Participation in departmental activities
- Academic progress and examination performance
- Review of the previous month's events and initiatives

DEPARTMENT MEETING SCHEDULE

SL.NO	DATE AND VENUE	AGENDA
1	27/05/2024- GSRTC Thalavil	<ul style="list-style-type: none">• Planning for the new academic year• Welcoming new faculty.• Course allocation• Planning the certificate courses.• Appointment of FYUGP Department Coordinator.
2	03/06/2024- Department Staff room	<ul style="list-style-type: none">• Preparation of curriculum plan.• Induction programme for V semester.• Setting up of time table.
3	18/07/2024- A V Room	<ul style="list-style-type: none">• Commencement of FYUGP Classes(I Sem)• Internal Examination V & III Sem• Commencement of Certificate Course (III Sem)

4	24/09/2024- DepartmentStaff room	<ul style="list-style-type: none"> • .PSTA Meeting • .Internal examination (I Sem) • Assessment of the progression of certificate course
5	21/10/2024- Department Staff room	<ul style="list-style-type: none"> • Evaluation of Certificate course • III semester Model Examination • PSTA Second year • Disciplinary matters
6	04/11/2024- Department Staff Room	<ul style="list-style-type: none"> • Planning for New Academic Semesters • Discussion on University Examination • completion of syllabus (FYUGP) • Model Examination (I SEM) • Disciplinary Matters
7	09/11/2024- Department Staff Room	<ul style="list-style-type: none"> • Sports day and Arts day Celebration • Discussion on University valuation duty • Evaluation of Department programmes • Commencement of II Semester • FYUGP Answer script valuation
8	03/01/2025- Department Staff room	<ul style="list-style-type: none"> • Commencement of II Sem Classes • Discussion on Industry Visit • Internal examination VI & IV semesters • Discussion On VI Sem Project report submission
9	10/03/2025- Department Staff Room	<ul style="list-style-type: none"> • Completion of syllabus • Discussion regarding the setting up of department library • Model examination VI Sem Project evaluation and internal Viva • Farewell Party for outgoing students

PARENTS STUDENTS TEACHERS ASSOCIATION (PSTA)

The Parent-Student-Teacher Association (PSTA) organized separate meetings for each class. These meetings offer a platform for parents and teachers to share their perspectives and collaborate for the overall development of both students and the institution. General feedback from parents is collected, and elections are conducted during these sessions. The Head of the Department and all subject teachers attend the meetings on behalf of the college.

MEETING HELD

SL.NO	CLASS	DATE & TIME
1	FINAL YEAR (2022 ADMN)	30/09/2024 10 AM TO 12.30 PM
2	SECOND YEAR (2023 ADMN)	24/10//2024 10 AM TO 12.30 PM
3	FIRST YEAR (2024 ADMN)	06/11/2024 10 AM TO 12.30 PM

BEST PRACTICES



1. PEN FRIEND.



One of the remarkable best practices initiated by the Department of Management Studies is the innovative and environmentally conscious project titled “Pen Friend.” This initiative reflects the department’s unwavering commitment to sustainability and social responsibility. Recognizing the growing threat of non-degradable waste on campus, particularly from used plastic pens, the department has implemented a simple yet impactful solution. Two dedicated collection boxes have been strategically placed—one at the main entrance of the administrative building and the other in front of the Fr. Basilius Library—to encourage students, faculty, and staff to deposit their used pens rather than discarding them irresponsibly. These pens, which otherwise contribute to the accumulation of solid waste, are collected throughout the academic year. At the end of each year, the collected pen waste is bundled and responsibly handed over to the Harithakarma Sena, a commendable Panchayath-level initiative that specializes in waste management and eco-friendly decomposition. Through this thoughtful practice, the department not only addresses environmental concerns but also instils in students a sense of civic responsibility and ecological awareness. “Pen Friend” is more than just a recycling effort—it is a meaningful stride toward creating a cleaner, greener campus and a sustainable future.



2. Department Library

The Department of Management Studies takes immense pride in announcing the establishment of its very own Department Library, a significant milestone achieved in collaboration with the generous support of its alumni. Launched during the academic year 2024–2025, this initiative was driven by the department's vision to foster a more resourceful and academically enriching environment for its students. The library has been thoughtfully curated to meet the academic needs of the newly introduced Four-Year Undergraduate Programme (FYUGP) under the guidelines of the National Education Policy (NEP). A wide array of foundational and essential texts, carefully selected to align with the updated curriculum, have been made available to support students in their academic journey from the very beginning. This collection is particularly aimed at equipping first-year students with the core concepts and knowledge required for a strong academic foundation in management studies. The library will officially open its doors to students in the first week of June 2025, offering easy access to learning materials, a quiet space for study, and an encouraging atmosphere for academic exploration. More than just a room full of books, this library symbolizes the spirit of collaboration between past and present students, a commitment to quality education, and a dedication to nurturing future leaders in the field of management.



ALUMNI ENGAGEMENT

The alumni network of the Department of Management Studies, Navajyothi College, Cherupuzha, plays a crucial role in the department's ongoing growth and success. Staying connected through a dedicated Whats-App group, alumni continue to provide valuable support, mentorship, and contributions. A major highlight of their involvement is the generous support from the 2014–2017 BBA batch, who played a key role in establishing the Department Library. Their efforts reflect the lasting bond and commitment they hold towards their alma mater. Looking ahead, the alumni are planning a reunion in the upcoming academic year to celebrate their journey and strengthen ties with the department and its current students.

TEACHING LEARNING INNOVATIVE PRACTICES IN THE DEPARTMENT

Teaching and learning innovative practices are introduced to raise a student's curiosity. The following innovative practices are undertaken by the department faculty members to improve the teaching and learning experience.



INNOVATIVE PRACTICES	OUTCOME
Lecturing	Hands on experience, Peer-to- peer Learning Experiential learning, Collaborative Learning
Audio-Visual presentations through LCD and Virtual classrooms	Experiential learning, Collaborative Learning
Student Seminars	Motivating students for self-Study and Group Study.
Course Assignments	Encourage student collaboration through supplement learning
Webinars/ workshops	Engages students by using real-world challenges, problems, and scenarios to evoke critical thinking, problem-solving, collaboration, and self-management
Communication Skills	Improve the presentation and speaking skills in group discussion as well as in interviews faced.
Virtual Lab	Exposure of Lab practices

DEPARTMENT LEVEL INFRASTRUCTURE

NUMBER OF CLASS ROOMS: 3	SPEAKERS: 4	MODEM: 1
STAFF ROOM: 1	BENCH 55	SHELF 1
CHAIR 10	TABLE 4	BLACK BOARD 3
OFFICE TABLE 4	COMPUTER 1	DESK 55
PORDIUM 3	OFFICE CHAIR 4	CEILING FAN 20
ALMIRAH 1	POT PLANTS 25	SMART TV 1

ESPIRIT DE CORPS



Thank You