



NAVAJYOTHI

COLLEGE CHERUPUZHA

AFFILIATED TO KANNUR UNIVERSITY



ANNUAL REPORT 2024-2025

PG DEPARTMENT
OF COMMERCE

*Transforming
Minds,
Transforming
Business*

Overview

The Postgraduate Department of Commerce at Navajyothi College, Cherupuzha, is among the largest departments, committed to offering a wide range of learning experiences for students. Through regular engagement with the industry, projects, and various activities, the department effectively equips students for their future careers. Faculty members act as continuous sources of motivation, sharing valuable insights from their own professional journeys.

To boost students' practical skills and confidence, the department organizes an array of events, such as industrial tours, classroom seminars, unit tests, viva voce assessments, paper presentations, group discussions, and both welcome and farewell parties. Furthermore, students are encouraged to participate in diverse activities hosted by other colleges, including workshops and competitions, which enhances their educational experience.

VISION

“To Become socially responsible commerce graduates by providing them quality education and deeply attuned for the demands of the modern business world”

MISSION

The Department of Commerce is committed to delivering high-quality education opportunities and services that also support national development, societal well-being, and the development of global competences.

Programmes Offered

Programme	Name/Specialisation
UG	BCOM COMPUTER APPLICATION BCOM CO-OPERATION BCOM FINANCE
PG	MCOM FINANCE MCOM MARKETING

Department Highlights

- **Peer Teaching**
- **Student Mentoring**
- **Special Attention On Slow Learners**
- **Encouragement To Advanced Learners**
- **Extra-curricular Activities**
- **Department Club & Associations**
- **Remedial Class**
- **Certificate Courses & Add On Courses**
- **MOOC / Online Certificate Courses**

Faculty List



Mr. Mathew M J

- HOD
- 18 years Of Experience
- Joined: 2013



Mr. Eby Jose P

- **12** years Of Experience
- Joined: 2012



Mrs. Shruthi U S

- **12** years Of Experience
- Joined: 2012



Mrs. Smrithi T V

- **12** years Of Experience
- Joined: 2012



Mrs. Jaimol M T

- **11** years Of Experience
- Joined: 2013



Mrs. Sillu John

- **6** years Of Experience
- joined: 2018



Mrs. Mahima Boban

- 6 years Of Experience
- joined:2018



Mrs. Asha Rajappan

- 6 years Of Experience
- Joined:2021



Ms. Sruthi P V

- 7 Years Of Experience
- joined:2023



Mrs. Aishwarya S

- 3 Years Of Experience
- joined: 2023



Ms. Shilpa T

- 2 Years Of Experience
- joined:2023

Student Profile Batch Wise

PROGRAMME	Year	Batch	M	F	TOTAL
UG	2024 Ad	1 st year	28	16	46
	2023 Ad	2 nd year	43	24	67
	2022 Ad	3 rd year	37	32	69
PG	2024 Ad	1 st year	1	2	3
	2023 Ad	2 nd year	2	1	3
Grand Total			111	75	188

Result Analysis

PROGRAM ME	ADMISSION	SEMESTER	%	SEMESTER	%
BCOM	2022	V	69	VI	NP
	2023	III	38	IV	NP
	2024	I	78.26	II	NP
MCOM	2023	III	100	IV	NP
	2024	I	NP	II	NP

(NP: Not Published)

Result Analysis – Year Wise

PROGRAMME	PASS PERCENTAGE
B.COM	59 (2021 Admission)
M.COM	81.8 (2022 admission)

Department Contribution to the University Examinations

Name of FACULTY	ROLE TAKEN
Mr.Mathew M J	Chief Examiner of UG & PG paper valuations- Kannur University Chief Examiner for Viva Voce of MCOM Projects
Mrs. Shruthi U S	Chief Examiner of UG & PG paper valuations- Kannur University Chief Examiner for Single Faculty College
Sillu John	Examiner of UG paper valuations- Kannur University
Smrithi T V	Examiner of UG paper valuations- Kannur University
Sruthi P V	Examiner of UG paper valuations- Kannur University Chief Examiner for Viva Voce of BCOM & MCOM Projects
Aishwarya S	Examiner of UG paper valuations- Kannur University

Mahima Boban	Examiner of UG & PG paper valuations- Kannur University
Eby Jose P	Examiner for Bcom practical Examination- Kannur University
Jaimol M T	Examiner of UG paper valuations- Kannur University
Asha Rajappan	Examiner of UG & PG paper valuations- Kannur University
Shilpa T	Examiner of UG paper valuations- Kannur University

Faculty Publications

All the 11 faculties published paper in 'The Academic Journal'



Institutional Responsibilities Held By Faculty

Name of the Faculty	Responsibilities Held
Mr. Mathew M J	1.Head of the Department 2. Member- College council 3. Member- IQAC Executive Committee 4.Convenor- Students Grievance Redressal Committee 5. Member- Internal Examination Committee 6. Member- Library Advisory Committee 7. Member- SISA 8. Nodal Officer- AISHE 9. FYUGP Co-ordinator 10. Exam Monitoring Committee
Mr. Eby Jose P	1. Convenor- Internal Examination Committee 2. Member- Internal complaints Committee 3. Co-ordinator- Unnath Bharath Abhiyan 4. Union Advisor
Mrs. Shruthi U S	1. Coordinator- MOOC(SWAYAM) 2. IQAC Department Coordinator
Mrs. Smrithi T V	1.Member- Internal complaints Committee 2. Chairperson- Women Cell 3.Certificate Course Co-ordinator
Mrs.Jaimol M T	1. Convenor- Fine Arts Club
Mrs. Sillu John	1.Member- SISA 2. Co-ordinator- Commerce Club
Mrs. Mahima Boban	1. Member- GAVESHANA 2. Member- Ethics Committee
Mrs. Asha Rajappan	1. Member- GAVESHANA 2. Member- Anti Ragging Cell 3. Member- Fine Arts Club

Mrs. Sruthi P V	1. Member- Students IQAC 2. Co-ordinator –Ed Club 3. Member – women cell
Mrs. Shilpa T	Member in certificate course
Mrs. Aishwarya S	Chairperson- Gender Justice

Department Academic Activities

SAAP

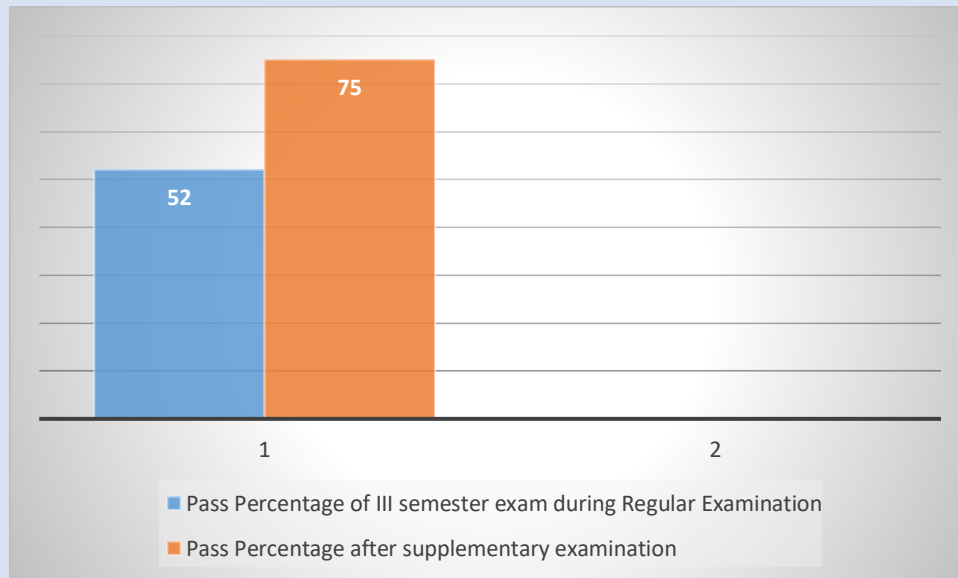
We, the faculty members associate slow learners with advance learners, so that the extra care is taken for those learners and push forward in academics.

We encourage the advanced learners by providing extra text books and special guidance. Also, Advance learners provide required academic support to slow learners

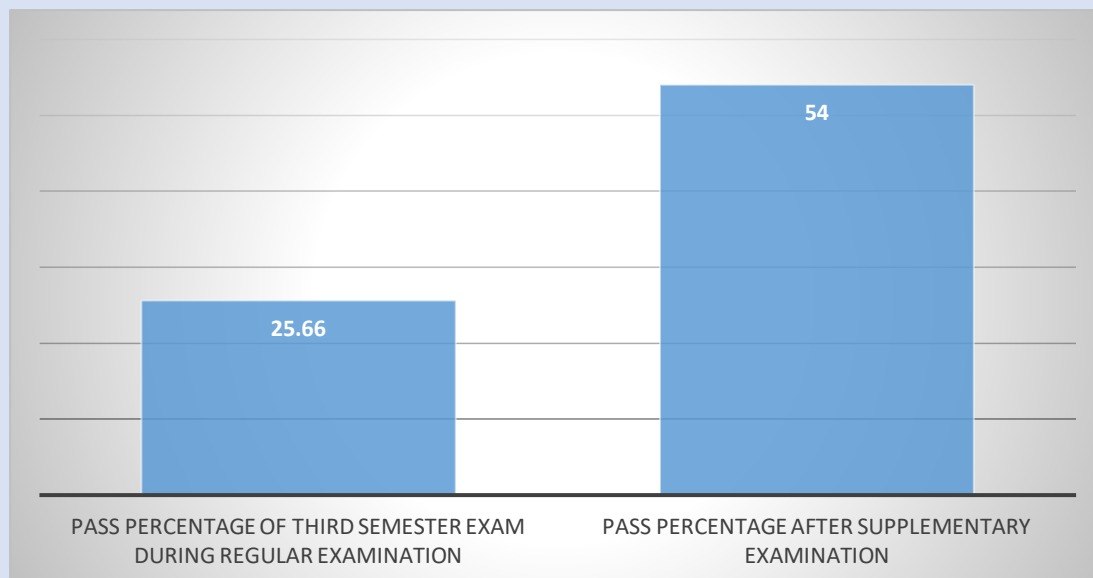
FOSTER

The Foster program is designed to support students who did not pass their semester exams by providing targeted revision lessons. This initiative aims to reinforce their understanding of the material, address gaps in knowledge, and enhance their academic performance. By offering personalized guidance and resources, the program helps students gain confidence and increases their chances of success in future assessments.

Foster Analysis of 3rd Sem (Bcom 2022 Admission)



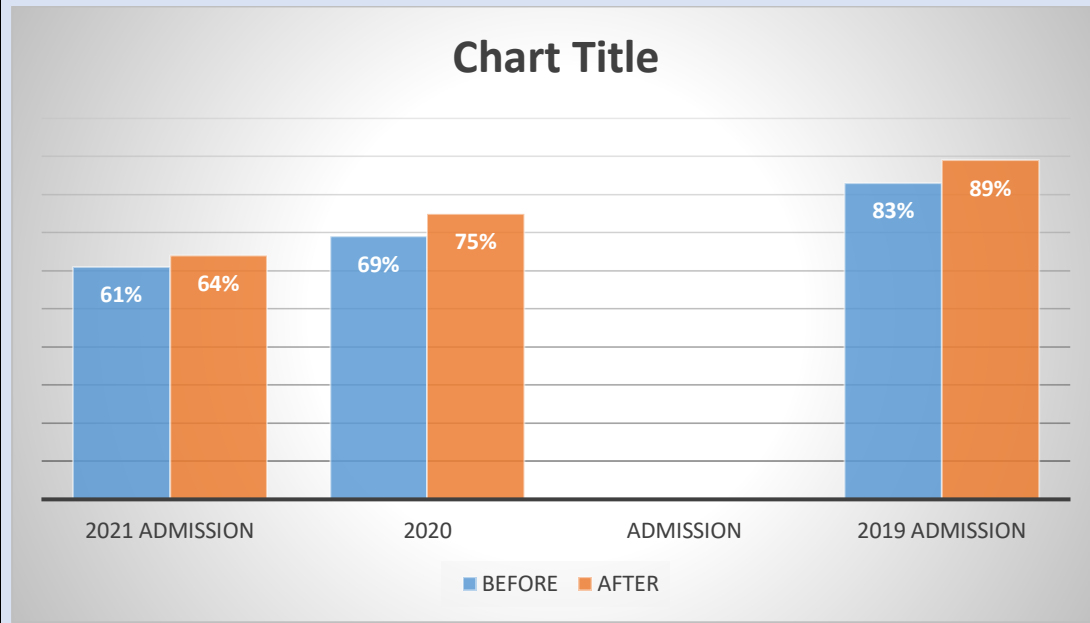
Foster Analysis of 2nd Sem (Bcom 2022 Admission)



REBOOT

We provide classes for students who have graduated but still have back papers, which has significantly contributed to an increase in our overall result percentage.

Reboot Analysis (2019, 2020, 2021 Admission)



Activities of Certificate Courses

The Department of commerce has given students a package of certificate courses which is included in the curriculum as present economic conditions along with competition has inspired students to attain more knowledge.

Sl NO.	Class	Course Name	Total No. Enrolled	Certified
1	Final Year	Basics In Stock Trading	69	59
2	Second Year	Basics of IT Tools	61	61

Activities of SWAYAM-NPTEL

This allows students to take up online courses offered in the digital platform. Students are motivated to earn certificate through writing exam. Student gets an opportunity to earn certificate from different institutions of National Importance such as IIT's, IIM's NIT's and even foreign Universities.

Sl. No.	Name of Course	Class	Duration	Enrolled	Certified
1.	1. Developing soft skills & personality 2. Basics of digital marketing	BCOM II Year	8 weeks	2 1	1 1
2.	Leadership and Team	BCOM I year	12 weeks	44	NP

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(NP: Not Published)

Association Activities

1.COMFUN

Commerce Association Programme COM –FUN was organised on 23.08.2024 at 2.15 pm in Seminar hall by Third year Computer Application and Finance students. The programme began with prayer song. Mr. Ciril C Mathew welcomed all to the programme. Programme was inaugurated by Ms. Arunima Sajeelv.



Felicitation was done by Mr. Amal Joy. The Purpose of this programme was to bring up their talents, potentials and sense of humour. Students presented spectacular programmes like song, mimicry, guess the song and dance etc. There was great enthusiasm among students and they were looking highly enthusiastic. It was fabulous programme also the same provided ever memorable experience to each. The programme ended at 3.30 PM with the vote of thanks by Mr. Jaseel K.K

2. INTRA COLLEGIATE CARROM TOURNAMENT

The Intra-Collegiate Carrom Tournament organized by the PG Department



of Commerce and the Commerce Association took place on **February 25, 2025**, at the **Old College Building**. The event, which started at 2 PM, featured **24 participants** competing in **12 teams**. The tournament followed a knockout format, with each match showcasing teamwork, strategy, and skill. The winners were awarded as follows: **First Prize** (₹400) to Akhil & Febin, **Second Prize** (₹200) to Jaseel & Ashfaq, and **Third Prize**

(₹100) to Ajmal & Shafeeqe. The event successfully promoted camaraderie among participants and highlighted the value of extracurricular activities.

3. Res Publica

The **Res Publica** Inter-Department Quiz Competition, organized by the **PG Department of Commerce and Commerce Association**, took place on **January 27, 2025**, at 1:30 PM in the **Seminar Hall**. The event, designed to test students' knowledge of Indian history, constitution, and culture, saw **34 participants** from various departments. Competing in teams of two, the quiz included four rounds, with **Krishnapriya P** and **Nimya MB** from III B.Com Co-operation emerging as the winners. **Arunima K** and **Devika TM** from Ist BCA secured second place. The prize distribution ceremony was conducted by **Dr. K.K. Somasekharan**, Principal, and **Mr. Mathew M.J**, HOD of PG Department of Commerce. The event was coordinated by **Ms. Shilpa T** and **Anadhu KV**.



4. FAREWELL PARTY

The **Farewell Party** for the **3rd Year B.Com students**, organized by the juniors, took place on **March 5, 2025**, at the **College Auditorium** with **93 participants**. The event honored the graduating class, featuring emotional speeches, token presentations from faculty members, and cultural performances. A memorable video montage showcasing the seniors' college days evoked nostalgia, while seniors shared personal experiences, inspiring the juniors. The event concluded with a **vote of thanks** by **Angel Varghese**, a



first-year student. Overall, the Farewell Party was a celebration of memories and the journey ahead for the graduates.

Soft Skill Training

1. TOAST

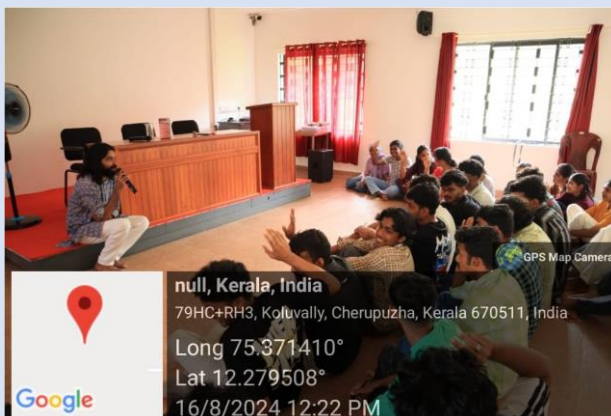
The PG Department of Commerce organized a three-day residential



workshop on soft skills from August 16 to 18, 2024, at Navajyothi College, Cherupuzha. Led by Fr. Sheise Thomas SJ, the workshop aimed to enhance participants' communication, teamwork, leadership, and time management skills.

Day 1 featured team-building games like "Human Knot" and "Trust Fall."

Day 2 included sessions on communication skills, emphasizing verbal and non-verbal techniques through role-playing and discussions, followed by time management strategies that encouraged goal-setting and productivity. The evening session focused on emotional intelligence, highlighting self-awareness and empathy.



Day 3 concentrated on leadership skills, discussing decision-making and conflict resolution, followed by group presentations that allowed students to practice public speaking.

Overall, the workshop was a success, with 32 second-year B.Com students participating actively, gaining valuable insights into the significance of soft skills for their

future careers and personal development.

2. SOFT SKILL TRAINING

On November 28, 2024, the PG Department of Commerce conducted a workshop on soft skills at the Seminar Hall, aimed at enhancing the employability of commerce students. The session was led by Mr. Subeesh A V, Assistant Professor at SIT Mangalore, and attended by 64 participants.



The workshop began with a welcome address from Mr. Mathew M.J., the department head. Mr. Subeesh engaged students in developing essential skills such as teamwork, leadership, and problem-solving. The program also focused on improving time management, adaptability, and stress management

skills.

The workshop was well-received, with active participation from all students, who expressed appreciation for the valuable insights gained. The event concluded with a thank-you session led by faculty member Mr. Eby Jose P, marking the workshop as a significant success in equipping students for the corporate world.

Day Celebration

1. BALANCE SHEET BATTLE

Interdepartmental Best Accountant Competition

The PG Department of Commerce hosted the "Balance Sheet Battle" on November 12, 2024, at 1:25 PM in the Audio Visual Room, in celebration of International Accounting Day. Organized in collaboration with KOMERKO, the competition involved 25 participants and aimed to enhance students' understanding of accounting principles.



2. SMILE SPLASH

Children's Day Celebration

On November 14, 2024, the PG Department of Commerce at Navajyothi College Cherupuzha celebrated Children's Day with an outreach event at



Ariyiruthi Anganwadi. Supervised by Mahima Boban, the event involved six college students who organized various fun activities to bring joy to the children.

The celebration included games such as musical chairs, a coloring competition, treasure hunts, and relay races, fostering an atmosphere of laughter and excitement. The department sponsored gift packs containing pencils, notebooks, and crayons to encourage learning, and provided healthy snacks for the children.

The event emphasized the importance of nurturing children's potential, with students acknowledging the vital role of Anganwadi staff in early childhood development. The celebration concluded with a group photo, capturing the day's joyful spirit and creating lasting memories for all participants.

3. ALLIANCE OLYMPIAD

Inter Collegiate Quiz Competition

The PG Department of Commerce organized the "Alliance Olympiad," an inter-collegiate quiz competition, on November 18, 2024, at 10 AM in the Seminar Hall, as part of the Co-operative Week celebrations. The event was held under the guidance of Mr. Mathew M.J., Head of the Department, and inaugurated by

Dr. K K Somasekharan, Principal of Navajyothi College, with Fr. Sijoy Paul, Director, also in attendance.



The competition featured 36 students forming 18 teams from 11 colleges affiliated with Kannur University, promoting teamwork, knowledge sharing, and healthy competition. The quiz consisted of six engaging rounds: General Round, Quick Pass, Visual Trivia, Abbreviation, Guess the Year, and Rapid Fire.

The first prize was awarded to Ms. Gopika VV and Mr. Rizwan KK from CAS College Madayi, who received a cash prize of ₹3,000 and certificates. The second prize went to Mr. Muhammed Shanif K and Mr. Muhammed Yasir P from Sir Syed Institute Thaliparamba, with a cash award of ₹2,000. Ms. Claire P Mathew and Mr. Aswin Binu from Mary Matha College Alakode secured third place, winning ₹1,000.

All participants were recognized with certificates of participation. The event concluded successfully, with Ms. Suryapriya KS delivering the vote of thanks, expressing gratitude to guests, organizers, and participants for their contributions to the event's success.

4. Commerce Association

RES PUBLICA

Republic Day

Inter-Department Quiz Competition

The PG Department of Commerce organized the "Res Publica" Inter-Department Quiz Competition on January 27, 2025, at 1:30 PM in the Seminar Hall, in celebration of Republic Day. This event aimed to test students'



knowledge of Indian history, constitution, and culture, with 34 participants from various departments.

Teams of two students competed across four challenging rounds, showcasing their knowledge and quick thinking. The session was led

by Ajay Thomas from Ist B.Com Computer Application. Krishnapriya P and Nimya MB from III B.Com Co-operation emerged as winners, while Arunima K and Devika TM from Ist BCA secured the second prize.

The prize distribution ceremony was officiated by Dr. K.K. Somasekharan, Principal of Navajyothi College, and Mr. Mathew M.J., Head of the Department. The event was coordinated by Staff Coordinator Ms. Shilpa T and student coordinator Anadhu KV, the Secretary of the Commerce Association. The competition successfully engaged students and fostered a spirit of learning and camaraderie.

5. Debate Competition

Women's Day

On March 6, 2025, the PG Department of Commerce, in Collaboration with the Lakshya Women Cell, organized a Debate Competition at 1:30 PM in the Audio-Visual Room. The event centered around the topic "മാറ്റങ്ങൾ



യുവതയിൽ നിന്ന്", inviting participants to explore the evolving roles and challenges faced by women. With a prize of ₹300 for the first place and ₹200 for the second place, the competition encouraged active participation and critical thinking among Students. The event successfully fostered a dialogue on women's empowerment, emphasizing the significance of such discussions in promoting Gender Equality and understanding in society. Participants engaged in meaningful conversations about the transformative changes women have undergone and the societal

implications of these shifts. Five teams participated in the debate competition, each representing different perspectives and insights on the topic. Muhammed Minhaj P S and Christy C J were the winners of the programme. The second prize were bagged by Akshara Raghu and Rosna EGS.

Outreach Activity

1. CLEAN & CURE – HOMEOPATHY DISPENSARY CLEANING

The **Clean & Cure** outreach cleaning drive, organized by the **PG Department of Commerce** at **Navajyothi College, Cherupuzha**, took place on **November 29, 2024**, at the **Kokkadavu Homeo Dispensary**. **Nine students** participated in the initiative, which aimed to improve hygiene and the environment for patients. The students cleaned the dispensary, its premises, and painted the medicine cupboards. The event, coordinated by **Mrs. Mahima Boban** and **Mrs. Smrithi**

T.V, not only benefited the community but also taught students the values of responsibility and social service.



2. SMILE SPLASH

On November 14, 2024, the PG Department of Commerce at Navajyothi College Cherupuzha organized an outreach activity titled "Smile Splash"



at Ariyiruthi Anganwadi to celebrate Children's Day. Six students participated in the event, which aimed to bring joy and create lasting memories for the children. The celebration included various fun-filled activities such as games, storytelling, and interactive sessions. Students organized engaging games like musical chairs, coloring competitions, and relay races, which fostered

participation and excitement among the children.

To promote learning, gift packs containing pencils, notebooks, and crayons were distributed, along with healthy snacks and refreshments. The event concluded with a discussion on the importance of nurturing children's potential and a group photo to capture the joyful atmosphere.

Extension Activity

1. FINTECH

AWARENESS ON DIGITAL BANKING TRENDS

On November 6, 2024, the PG Department of Commerce conducted an extension program at GHSS Prapoyil, focusing on raising awareness about digital banking trends. Led by second-year M.Com students—Mr. Akhil Kumar C.S, Mr. Alwin Mathew, and Ms. Sharon Joseph—the session targeted Plus



Two students and highlighted how digital banking is transforming financial transactions.

The students introduced digital banking, explaining its services such as online account management and mobile banking applications. Key trends discussed included the rise of mobile banking, which allows users to perform various financial operations conveniently through their smartphones. They emphasized the

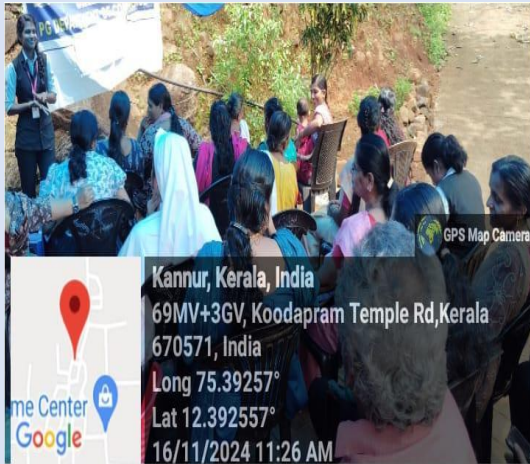
increasing adoption of contactless payment solutions and the importance of security in digital transactions, given the rise of cyber threats.

Challenges such as digital literacy, especially in rural areas, were also acknowledged. The session concluded with an interactive Q&A, encouraging students to engage with digital banking and stay informed about its developments. Overall, the program provided valuable insights into the evolving landscape of financial services, preparing the next generation to navigate the future of banking effectively.

2.SMART WOMEN,SMART MONEY

SEMINAR ON FAMILY FINACIAL PLANNING

On November 16, 2024, the PG Department of Commerce organized a seminar on Family Financial Planning at Priyadarshini Kudumbasree, Koodapram, attended by 18 participants. The event aimed to enhance financial literacy among Kudumbasree members.



The seminar opened with a welcome speech by Ms. Prema, the Kudumbasree Secretary, who emphasized the importance of financial planning for family stability. The session was led by Anjana Mathew, a 3rd-year B.Com student, who covered key

topics such as budgeting, savings, investments, and risk management.

Anjana introduced practical strategies, including the 50/30/20 budgeting rule, and encouraged participants to establish emergency funds and explore investment options. She also highlighted the significance of insurance for risk management.

The seminar concluded with a vote of thanks from Smrithi T.V., Assistant Professor, who praised Anjana's insights and the participants' engagement. The event successfully empowered attendees with essential financial knowledge, fostering a collaborative effort between the PG Department of Commerce and Kudumbasree to promote financial literacy in the community.

Research Methodology

ANSWESHAN

Seminar on research Methodology

On November 4, 2024, the PG Department of Commerce and the Commerce Club, KOMERKO, organized a successful Seminar on Research Methodology. Mr. Sreeju V V, a Research Scholar from Annamalai University, was the resource person. The seminar began with a welcome address by Mathew M. J,



HOD of the PG Department of Commerce, who highlighted the importance of research skills in academia and professional fields.

Mr. Sreeju V V shared valuable insights into various aspects of research methodology, emphasizing the significance of project work and its application in real-world scenarios. He guided students on selecting relevant project topics, planning processes, team collaboration, and

accurate documentation, including report writing and presentations.

The seminar concluded with a vote of thanks from Anjana Mathew, who expressed appreciation to Mr. Sreeju, Mathew M. J, the participants, and the PG Department of Commerce for facilitating this enriching event. Overall, the seminar effectively enhanced the understanding of research processes among the 62 participants.

Department Meetings

Date	27/05/2024 18/06/2024 04/07/2024 23/08/2024 10/09/2024 16/10/2024 04/11/2024 02/12/2024 06/01/2025 03/02/2025 04/03/2025 27/03/2025
Total No. of Meetings Held	12

Alumni Interactions- Activities

CAMPUS TO CAREER

On March 10, 2025, the PG Department of Commerce organized an alumni talk titled "Campus to Career" for first-year B.Com students in the Audio Visual Room. The event featured Mr. Sumesh M, an alumnus from the 2011-2014 batch and currently an Assistant Professor at SSITS, Thaliparamba, as the resource person.



The program began with a welcome address by Mrs. Sruthi PV, who emphasized the importance of understanding the job market. The Head of the Department, Mr. Mathew M J, inaugurated the session,

highlighting the role of alumni in connecting academic and professional experiences.

Mr. Sumesh M shared his insights on various career paths available for B.Com graduates, such as Finance, Accounting, Marketing, and Entrepreneurship. He provided practical advice and real-life examples, encouraging students to engage in networking, internships, and skill enhancement.

The session included a facilitation segment led by Mrs. Shruthi US, who praised Mr. Sumesh's contributions and his role as a mentor for current students. The event concluded with a vote of thanks from Ms. Angel, a first-year B.Com student, expressing gratitude to Mr. Sumesh and the faculty for their support. The talk successfully informed 36 participants about career opportunities and inspired them in their professional journeys.

PTA Meetings

Class	Date	No. of Parents Participated
Vth Sem Bcom co-operation	03/09/2024	27
Vth sem Bcom computer Application & Finance	04/09/2024	36
III rd Sem Bcom co-operation & Finance	06/09/2024	25
III rd Bcom Computer Application	05/09/2024	15
I st sem Bcom CA,Fin,	06/11/2024	42

Student's Achievements

Sl. No.	Name of the student	Name of the award/ medal	Team / Individual	University / State / National / International	Sports / Cultural
1.	Amal Shaju	1. swimming 4 X 200mtr Free Style relay(I PRIZE) 2. swimming 4X 100 mtr Free Style medlay(IIIPRIZE)	INDIVIDUAL	UNIVERSITY	SPORTS
2.	Geo Thomas	1. swimming 1500mtr Free Style (II PRIZE) 2. swimming 200mtr Butterfly (I PRIZE)	INDIVIDUAL	UNIVERSITY	SPORTS
3.	Rinchu K Vijay, Sona Binu,Adithya Babu	Dance Competition(II PRIZE)	TEAM	NATIONAL	CULTURAL
4.	Muhammed shafeeque	Fashion Show (II PRIZE)	TEAM	NATIONAL	CULTURAL

	T M, Muhammed Shamil,An namol				
5.	Muhammed shafeeque T M, Muhammed Shamil,An namol	Fashion Show (II PRIZE)	TEAM	University	CULTURAL
6.	Suvaibath ul Hasna, Anaswara T	Mehandi Competition(I PRIZE)	TEAM	NATIONAL	CULTURAL
7.	Suvaibath ul Hasna, Anaswara T	Mehandi Competition(IIIPR IZE)	TEAM	UNIVERSITY	CULTURAL

Faculty Attended Programmes

FDP

SL. NO	NAME OF THE TEACHER	TITLE OF FDP	ORGANISED BY	DURATION
1	Mathew MJ	*Power Of <i>AiTools</i> For Enchanced Research	*SRM Institute of Science and Technology	10 Days
2	Eby Jose P	*Understanding Effective Teaching Pedagogy *Research Methadology *Power Of Ai Tools For Enchanced Research	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	6 Days 6 Days 10 Days
3	Shruthi US	*Understanding Effective Teaching Pedagogy *Research Methadology *Power Of Ai Tools For	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	6 Days 6 Days 10 Days

		Enhanced Research		
4	Smrithi TV	*NEP 2020 *Understanding Effective Teaching Pedagogy	*UGC-MMTTC, Sri Guru Tegh Bahadur Khalssa College *Nagarjuna Degree College	11 Days 6 Days
5	Sillu John	*AI for Sustainable Development *Research Methodology *Power Of Ai Tools For Enhanced Research	*VIIT,PUNE,IEE Region 10 Humanitarian activities *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	5 Days 6 Days 10 Days
6	Asha Rajappan	*Understanding Effective Teaching Pedagogy *Research Methodology *Power Of Ai Tools For Enhanced Research	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	6 Days 6 Days 10 Days

7	Mahima Boban	*AI for Sustainable Development	*VIIT,PUNE,IEE Region 10 Humanitarian activities	5 Days
8	Sruthi PV	*Understanding Effective Teaching Pedagogy *Research Methadology *Power Of Ai Tools For Enchanced Research	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	6 Days 6 Days 10 Days
9	Shilpa T	*Understanding Effective Teaching Pedagogy *Research Methadology *Power Of Ai Tools For Enchanced Research	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	6 Days 6 Days 10 Days
10	Aiswarya s	*Understanding Effective Teaching Pedagogy *Research Methadology	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya	6 Days 6 Days 10 Days

		*Power Of Ai Tools For Enchanced Research	*SRM Institute of Science and Technology	
11	Jaimol MT	*Understanding Effective Teaching Pedagogy *Research Methadology *Power Of Ai Tools For Enchanced Research	*Nagarjuna Degree College *Kamla Nehru Mahavidyalaya *SRM Institute of Science and Technology	6 Days 6 Days 10 Days

Paper Presentations

There was a national seminar and a presentation of a research paper by our 5 faculty members, Mrs. Shruthi U S and Ms. Sruthi P V, Mr. Eby Jose P, Mrs. Asha Rajappan, Mrs. Smrithi T V at Central University Periyar. On the topic

1. **“Consumer behaviour regarding sustainable consumer practices in modern business with special reference to cherupuzha panchayath”**
2. **“From Traditional to Digital: Assessing the Impact of Digital Transformation on Banking Services & Customer Experience.”**

1. Mrs. Smrithi T V Has Presented a paper titled “Equitable and inclusive education Malaviya’s Approach & NEP 2020” Organised by Department of Education, Central University of Gujarat, Kundhela, Vadodara.



2.Mrs. Mahima Boban Has Presented a paper titled on “Malaviya’s Educational Vision & its Relevance to NEP 2020” Oragnised by Department of education,Central University of Gujarat,Kundhela,Vadodara ,



Students Progression

PLACEMENT

Sl. No.	Name	Institution Placed
1.	UDAY ANTONY	Mentle Solutions (Info Park Kochi)
2.	ANAGAHA A. V	Mentle Solutions (Info Park Kochi)
3.	ANJALI P	Mentle Solutions (Info Park Kochi)
4.	ABHIJITH SABU	Sunview Beach Resort
5.	AKHIL MATHEW	Tailorcord Ltd
6.	ALAN JOHN	Tile Empire , 4 th Mail , Manathavady
7.	ALIFSHA SHAJAN	Appolo steel and Hardware, Cherupuzha
8.	ANOOP C J	Nandilath G mart Nadakkavu kozhikode
9.	JIBIN ABRAHAM	Westore global calicut
10.	MERLIN BIJU	Veneer House , Manaku
11.	MAX FASHION CALICUT	Marketing executive

12.	JERIN JOY	Baby Memorial Hospital ltd
13.	SAHED BIN ASHARAF	Reliance Retail ltd
14.	SHAMIL ASHRAF	Maruthi KVR cherupuzha

HIGHER STUDIES

Sl. No.	Name	Name Of The Program Admitted To	Name Of The Institution Joined
1.	ANAND GOPINATH	M.COM	NSS Hindu college Changanacherri
2.	ASHWIN RAJ	ACCA	-
3.	ALAN JINU	MCOM	Navajyothi College Cherupzha
4.	JEWEL JOSY	MBA	
5.	VICTOR JOSE	PG Diploma in HRM	IBIS Academy Calicut
6.	BIJIN JIMMY	ACCA	-

BEST PRACTICES

1. **Digital Banking Awareness and Education**

On November 6, 2024, the PG Department of Commerce conducted an



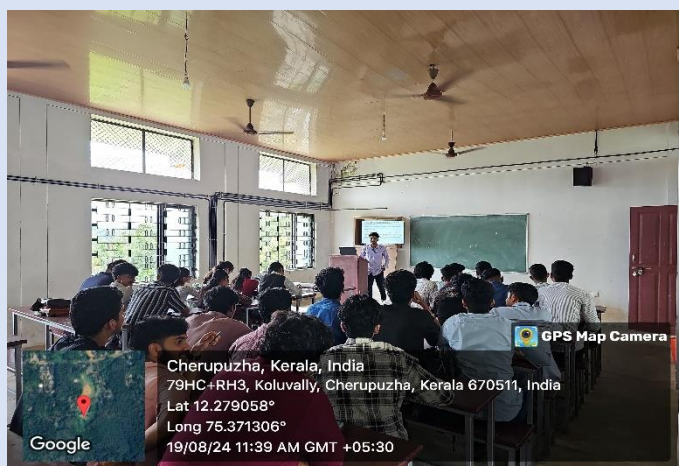
impactful extension program at GHSS Prapoyil, aimed at enhancing awareness of digital banking trends among Plus Two students. This initiative exemplifies the department's commitment to preparing students for the evolving financial landscape.

The extension program conducted by the PG Department of Commerce successfully provided valuable insights into the future of banking. By focusing on digital

banking trends, the department demonstrated its best practices in education, community engagement, and preparation for the next generation of financial professionals. This initiative serves as a model for future programs aimed at enhancing financial literacy and technological awareness.

2. Junior Teacher Making (JTM)

During the development of the JTM, we encountered several challenges, including a high student-to-teacher ratio, limited time, and students' lack of



confidence. To effectively implement our practices, we identified the following necessary resources: modelling during instruction, integrating technology into the classroom, employing team-teaching and microteaching strategies, and promoting experiential learning.

CONCLUSION

The PG Department of Commerce at Navajyothi College, Cherupuzha, has demonstrated a strong commitment to fostering comprehensive education and

practical learning experiences for its students. Through a wide array of initiatives—including alumni talks, workshops, seminars, outreach programs, and competitions—the department has effectively bridged the gap between academic theory and real-world application.

With a focus on enhancing employability and developing essential skills, the department has organized events that not only empower students academically but also instill values of social responsibility and community engagement. The successful execution of programs like "Campus to Career," the "Balance Sheet Battle," and various outreach activities highlights the department's dedication to nurturing well-rounded graduates ready to meet the demands of the modern business environment.

Moreover, faculty members have actively contributed to academic research and professional development, further enriching the educational landscape of the department. The positive outcomes reflected in student placements and achievements in various competitions underscore the effectiveness of the department's holistic approach to education.

Overall, the PG Department of Commerce remains a vibrant hub for learning and growth, dedicated to producing socially responsible graduates equipped with the knowledge and skills necessary to thrive in their future careers.