

GAVESHANA R&D CELL

ANNUAL REPORT

2024-2025



Introduction:

Navajyothi College, Cherpuzha, established the Gaveshana R & D Cell for the academic year 2024-2025 with the goal of fostering a vibrant research culture within the institution. At the first meeting of the academic year, the research cell was renamed as "Gaveshana R & D Cell," reflecting its expanded vision and commitment to advancing research activities. Gaveshana, the dedicated research wing of the college, serves as a platform to inspire, support, and recognize research endeavors among both faculty and students. The cell is dedicated to cultivating an environment of inquiry, facilitating academic growth, and enhancing the institution's research output.

Objectives of Gaveshana R & D Cell:

The primary objectives of the Gaveshana R & D Cell are as follows:

- **Encouraging Research:** Foster a culture of inquiry and critical thinking, motivating individuals to explore new ideas and contribute to the academic community.
- **Empowering Researchers:** Provide essential resources, guidance, and mentorship to empower researchers in their pursuit of knowledge.
- **Facilitating Publications:** Support faculty and students in publishing research findings in reputable journals and conferences.
- **Organizing Seminars and Workshops:** Conduct seminars, workshops, and conferences to disseminate research findings and promote interdisciplinary collaboration.
- **Building Research Networks:** Establish connections with renowned researchers and institutions to broaden research opportunities and horizons.
- **Promoting Innovation:** Encourage innovative research projects that address real-world challenges and contribute to societal progress.

Functions of Gaveshana R & D Cell:

The Gaveshana R & D Cell plays a pivotal role in promoting research culture through various initiatives. It identifies research opportunities, organizes capacity-building programs, and provides guidance on research methodologies. The cell facilitates the dissemination of knowledge through publications and conferences while fostering collaborative research partnerships. Through its diverse programs, it nurtures innovation, encourages interdisciplinary research, and supports faculty and students in their research pursuits.

Committee Members:

The Gaveshana R & D Cell at Navajyothi College, Cherupuzha, comprises the following committee members:



Mr. Shijo Jose

(Convenor, Gaveshana R & D Cell)



Fr. Sijoy Paul

(Director, Navajyothi College, Member)



Mrs. Mahima Boban

(Faculty Member)



Mrs. Asha Rajappan

(Faculty Member)

Overview of Programs Conducted:

During the academic year 2024-2025, the Gaveshana R & D Cell organized several impactful programs aimed at enhancing research capabilities and fostering academic excellence.

1. ADHYAYAN:

On July 8, 2024, the Gaveshana R & D Cell successfully organized a Faculty Development Program (FDP) on "Paper Publication" under the name "Adhyayan" in the college's Audio Visual Hall. Fourteen participants, including 11 faculty members from the PG Department of Commerce and three from the Department of Management Studies, attended the session. Led by Mr. Shijo Jose, a Research Scholar at Kerala University of Fisheries and Ocean Studies and the Convenor of the Gaveshana R & D Cell, the program provided in-depth insights into academic writing, journal selection, and ethical research practices. The session equipped participants with the skills and motivation to engage in high-quality research and publish their findings in reputed journals.

2. **CASE IGNITION:** On October 1, 2024, a seminar titled "An Introduction to Case Study" was held for first-year B.Com students in the Audio Visual Hall. This seminar, led by Mrs. Mahima Boban, aimed to familiarize students with the concept of case

studies and their significance in business education. A total of 40 students actively participated, gaining a foundational understanding of case study methodologies and their practical applications.



3. **ESPLORO:** On November 12, 2024, the Department of Management Studies, in collaboration with the Gaveshana R & D Cell, conducted a research methodology session titled "Esploro" for sixth-semester BBA students. The session, attended by 20 students, aimed to provide essential knowledge and skills for conducting research and producing high-quality project work. Mr. Renson Tomy, Assistant Professor at Sacred Heart College, Thevara, Ernakulam, led the session, offering valuable insights into research methodologies and best practices.



Conclusion:

The Gaveshana R & D Cell at Navajyothi College, Cherupuzha, has made significant strides during the academic year 2024-2025 in promoting a robust research culture. Through its comprehensive programs and initiatives, the cell has empowered faculty and students to engage in meaningful research, facilitated knowledge dissemination, and established a collaborative research ecosystem. Moving forward, the Gaveshana R & D Cell remains committed to fostering innovation, encouraging scholarly pursuits, and enhancing the research capabilities of the academic community. The cell continues to serve as a beacon of academic excellence, inspiring future research endeavors and contributing to the college's mission of intellectual and societal advancement.

