

Maximum Marks: 70

First Semester FYUGP Degree Supplementary Examination January 2025 KU1DSCCOM100 - MANAGEMENT THEORY AND

0 - MANAGEMENT THEORY AND PRACTICES

2024 Admission onwards

Time: 2 hours

Section A

Answer any 6 questions. Each carry 3 marks.

- 1. Mention any two role of Managers.
- 2. What are the core functions of the management?
- 3. What is the role of managers in the organizing function?
- 4. What are the main sources of recruitment? Give one example each.
- 5. Mention three external sources of recruitment.
- 6. Define Quality Circles.
- 7. State the benefits of quality circles to an organization.
- 8. What is a social audit? State its importance.

Section B

Answer any 4 questions. Each carry 6 marks.

- Mention the roles of informal organizations within a company.
- 10. How do the planning and organizing functions interact to improve efficiency?
- 11. Discuss the steps involved in the controlling process.
- 12. Discuss the steps involved in developing quality circles.
- Evaluate how management audits contribute to risk management.
- 14. Describe the benchmarking process and the different types of benchmarking.

Section C

Answer any 2 questions. Each carry 14 marks.

- 15. Define communication. Differentiate between formal and informal methods of communication.
- 16. Discuss the different leadership styles. Explain how they impact motivation and performance?
- 17. Explain the contributions of the Classical and Neo-Classical Theories to modern management practices.