



K24U 3094

Reg. No.:

Name :



**V Semester B.A./B.A. Afsal-Ul-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./
B.B.A.-T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.M.C. Degree (CBCSS-OBE –
Regular/Supplementary/Improvement) Examination, November 2024
(2019 to 2022 Admissions)
Generic Elective Course
5D03 COM : PRINCIPLES OF MANAGEMENT**

Time : 2 Hours

Max. Marks : 20

**SECTION – A
(Very Short Answer)**

Answer **any three** questions from the following. Each question carries **one** mark.

1. What is management ?
2. What is planning ?
3. Expand MBE.
4. What do you mean by objectives ?

(3×1=3)

**SECTION – B
(Short Essay)**

Answer **any three** questions. Each question carries **three** marks.

5. Differentiate training and development.
6. Explain the qualities of a leader.
7. Explain the limitations of planning.
8. State the importance of controlling.

(3×3=9)

**SECTION – C
(Long Essay)**

Answer **any one** question. It carries **eight** marks.

9. Explain staffing. What are the various sources of recruitment and selection.
10. Define management and explain the various functions of management.

(1×8=8)