

ACTION PLAN 2025-26

ALPHA MANAGEMENT CLUB

DEPARTMENT OF MANAGEMENT STUDIES

1. OUTREACH PROGRAMME

- a. Kundamthadam handloom sector visit awareness about handloom sector (World handloom day celebration) - August.
- b. Charity home visit - (as part of International day of charity) - November 30.

2. SKILL DEVELOPMENT: TRAINING & WORKSHOPS

- a. Talk with small scale entrepreneur & business idea presentation : August
- b. Case study analysis - For BBA students : July 29
- c. Business Magazine-“NEGOTIUM-The art of business” release on August

3. GENERAL EVENTS

- a. Business Quiz : 'BRAIN BLITZ' July postponed to August 12
- b. PPT preparation related to brands : August
- c. Management exhibition : September
- d. Gender equity and Gender Awareness Programs- Debate competition based on gender equality for higher secondary school students (offline mode)- in the month of January
- e. Awareness Programme – in the month of December (part of National Consumer Right Day, December 24)

4. EXTENSION PROGRAMME

- a. Scope of Logistics in Modern era : For Higher Secondary Students in the month of December